



## SkillWise GlobalStart Centre <sup>TM</sup>

### Concept Outline

**SkillWise Marketing develops world class training resource materials for use in education and industry.**

As part of our increasing global distribution we now make available, to select companies and institutions, the opportunity to test and adopt our training resources, **free of any initial charge.**

If you are chosen, this means that our high quality materials are made available to your organisation **free for a trial of up to 12 employees.** Your choice of **trainer will be personally mentored** by expert SkillWise Marketing staff in the correct use of the materials. With most of our programs this will mean an initial saving of the equivalent of quite a few thousand dollars, as well as you being able to have access to the very latest in high quality training resources and expertise.

**We require two things for the provision of this opportunity.**

At the end of your **familiarisation and trial period** we require a simple but comprehensive **feedback session** on how you found the product.

If your organisation then wishes to adopt the training resource for the company then we require that you become a “local referee” for our training resource as a full member of our ***SkillWise GlobalStart Centre*** <sup>TM</sup> network .This would include:

- Cooperatively developed press releases positioning your organisation as a leader in training provision.
- listing/linking on our website as a ***SkillWise GlobalStart Centre*** <sup>TM</sup> for the package you have adopted,
- a brief (100 word) written endorsement for general use and
- a willingness to answer occasional referred enquiries (vetted by us in the first instance) from other businesses.

If you become a ***SkillWise GlobalStart Centre*** <sup>TM</sup> you will also be the first to be given the option of trialling all new materials that we produce. You will also be linked to other ***SkillWise Global Start Centre*** <sup>TM</sup> organisations on an international scale.

### **The next step ?**

Contact ***SkillWise GlobalStart Centre*** <sup>TM</sup> co-ordinator Glenn Bromfield on  
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